



Francisco Mugica

Senior Product Designer

✉ j_billie10@hotmail.com

📍 St Albans, UK

📞 +447986871768

🌐 pakomugica.co.uk

Tools

Figma

Sketch

InVision

Zeplin

Balsamiq

Adobe CS

Maze

Skills

UX/UI Design

Research & testing

Design Systems

Interaction Design

Prototyping

Accessibility

Front-end development

Professional Summary

Creative and results-oriented designer with 10+ years of experience. I leverage user-centred design principles and strong problem-solving skills to craft pixel-perfect user interfaces and design systems that drive product success. Adept in agile methodologies and front-end development for a holistic approach.

Employment

Senior UX Designer

Full Time

🌐 Sopra Steria

📍 London / Remote

🕒 Nov 2021 - May 2024

Government & Transport - UX project lead for National Highways:

- Led the design and development of a brand new design system, resulting in a 25% increase in design team efficiency.
- Mentored and managed a team of senior and junior designers, fostering a collaborative work environment.
- Conducted user research and testing sessions to identify user needs and inform design decisions.
- Created interactive prototypes to ensure stakeholder buy-in and streamline development.
- Run review and workshop sessions with the UX and wider team.

Senior Interaction Designer

Contract

🌐 Spinning Fox

📍 Remote

🕒 July 2020 - Sep 2021

- Played a pivotal role in designing the MVP for a new recruitment tool.
- Created comprehensive user personas and user flows to inform product design.
- Developed wireframes and prototypes for usability testing.
- Contributed significantly to the successful launch of the product.

Senior UX/UI Designer

Full Time

🌐 Socialicity LTD

📍 Watford / Remote

🕒 Dec 2017 - July 2021

Worked closely with product managers and CEO to identify business requirements.

- Conducted user research and testing sessions.
- Created design flows, wireframes, and mockups.
- Developed interactive prototypes using InVision.
- Designed pixel-perfect user interfaces and experiences.
- Developed responsive websites using HTML5, CSS3, and JavaScript.
- Collaborated with developers on web and mobile app projects.
- Facilitated design workshops.
- Worked in an Agile environment.

Languages

English

Spanish

UX/UI Designer - eCommerce

Full Time

🕒 Currys plc

📍 London / Hybrid

🕒 Nov 2014 - Nov 2017

As Lead Designer for Currys Business (B2B), I spearheaded the design of web pages and microsites with an optimal mobile experience.

- Complete site rebrand resulting in a 50% sales increase.
- Conducted usability testing and analyse data to guide design decisions.
- Crafted wireframes and high-fidelity visual designs to ensure a clear and engaging user experience.
- Project presentations.
- Build/edit/update responsive web pages and microsites using HTML5, CSS3, and JavaScript (jQuery) for optimal user experience across all devices.

Web Designer

Full Time

🕒 15 Marketing

📍 Radlet

🕒 Feb 2011 - June 2014

Marketing and development services to online gaming clients.

- Created websites, landing pages, banners, and email campaigns.
- Designed logos and developed brand identities.
- Delivered optimised designs for mobile platforms.
- Proficient in HTML, CSS3, jQuery, and Flash animation.

Web Designer

Full Time

🕒 FL1 Digital

📍 St Albans

🕒 July 2010 - Jan 2011

- Crafted user-centric experiences across diverse platforms.
- Designed and hand-coded websites using HTML and CSS for multiple clients.
- Created a range of visual assets including logos, business cards, posters, and brochures.

Education

User Interviews - UX Research

📍 Nielsen Norman Group

🕒 October 2023

BSc Software and Systems for the Arts and Media

📍 University of Hertfordshire

🕒 2005 - 2008

HND Computing Diploma

📍 University of Hertfordshire

🕒 2003 - 2005